Optimize and secure your Industrial Master Plan with data

What our clients tell us:
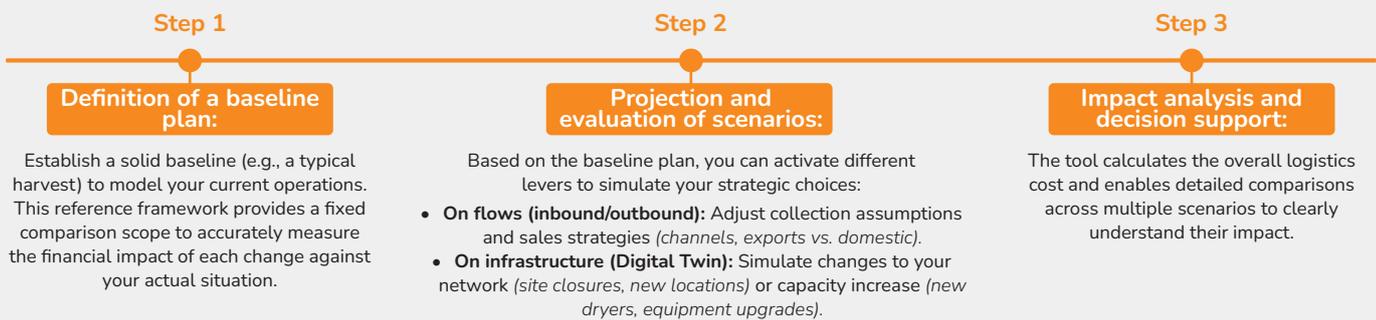### Strategic decisions are made with limited visibility

> Investment decisions often lean on industry experience when quantified data on logistical impacts is unavailable.

> Testing multiple scenarios is time-consuming and difficult to model in Excel.

> The lack of a reference framework and digital tools makes it difficult to measure the actual ROI of past decisions and to ensure the profitability of future investments.

How Plan&save changes the game: data-driven strategic decision support

Our modeling and planning tools enable you to test and project long-term strategic scenarios, helping you make decisions based on their financial impact.

Step 1
Definition of a baseline plan:

Establish a solid baseline (e.g., a typical harvest) to model your current operations. This reference framework provides a fixed comparison scope to accurately measure the financial impact of each change against your actual situation.

Step 2
Projection and evaluation of scenarios:

Based on the baseline plan, you can activate different levers to simulate your strategic choices:
- **On flows (inbound/outbound):** Adjust collection assumptions and sales strategies *(channels, exports vs. domestic).*
- **On infrastructure (Digital Twin):** Simulate changes to your network *(site closures, new locations)* or capacity increase *(new dryers, equipment upgrades).*

Step 3
Impact analysis and decision support:

The tool calculates the overall logistics cost and enables detailed comparisons across multiple scenarios to clearly understand their impact.

In the context of a cooperative merger

Plan&save enables you to model a unified organization following a merger, identify industrial redundancies, validate the profitability of shared planning, and project the required investments.

Designing tomorrow's industrial master plan: the Soufflet Agriculture case

SOUFFLET AGRICULTURE

Soufflet Agriculture is undertaking a strategic review of its territorial network and its collection and storage infrastructure. The objective is to define the most relevant Industrial Master Plan for the years ahead. This plan will align regional agronomic changes with evolving markets and value chains across a complex network of 250 sites and 33 districts.

To support these decisions, the teams use Plan&save to model and compare different industrial organization scenarios and assess their impact in terms of logistics costs.

Teams analyze various scenarios involving site specialization, infrastructure modernization, and the organization of value chains and collection areas. These are cross-referenced with different collection level assumptions (high, medium, or low) to help objectify investment decisions and optimize the future territorial network.

> We must prioritize our investments based on objective economic criteria, as the decisions we make today will shape the operational excellence of our logistics networks for years to come. The challenge is to find the optimal positioning of our infrastructure so that farmers maintain a reasonable distance during harvest, while enabling us to direct goods as early as possible to the most suitable storage point. We need tools like Javelot to continuously refine our master plan year after year: to optimize our logistics costs, we must transport less—meaning placing products in the right location with minimal intermediate storage and fewer kilometers traveled.

Guillaume Nanot,
Transformation & Digital Director
at Soufflet Agriculture

MANAGING AND SECURING YOUR INDUSTRIAL MASTER PLAN WITH DATA IS BECOMING A STRATEGIC LEVER TO ENSURE THE PROFITABILITY OF YOUR INVESTMENTS AND ADAPT TO THE NEEDS OF TOMORROW'S AGRICULTURE.